



WESH 2 NEWS • WEATHER PLUS NETWORK • WESH.COM

1021 N. WYMORE ROAD • WINTER PARK • FL 32789

TEL 407 645-2222 • FAX 407 539-7823

HEARST-ARGYLE TELEVISION, INC.

October 3, 2007

Stephen Hartzell-Jordan
Brooks, Pierce, McLendon,
Humphrey & Leonard
1600 Wachovia Capitol Center
150 Fayetteville Street Mall
Raleigh, N.C. 27601

Re: 3rd Quarter 2007 FCC Report

Dear Stephen:

Please find enclosed a copy of the WESH FCC Programming and Issues Report for the Thrid Quarter of 2007. The Children's Television Programming Report was sent under separate cover. The originals of these documents have been placed in the public file at our main studio in Winter Park, Florida.

Respectfully,

A handwritten signature in cursive script that reads 'Lenora Boutte'.

Lenora Boutte
Director of Programming and Public Affairs
Enclosures

Copy: Bill Bauman



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HEARST-ARGYLE TELEVISION, INC.

TO: Bill Bauman
FROM: Lenora Boutte
DATE: October 3, 2007
RE: FCC Quarterly Report
3rd Quarter 2007

Enclosed please find a copy of the FCC report for the period
July - September 2007. The report includes the following information:

- I. PROGRAM VEHICLES LIST with a description of the programs or announcements from which the reported information was obtained.
- II. COMMUNITY PROBLEMS AND ISSUES LIST, complete with descriptions of the top problems and interests of the last quarter.
- III. INDIVIDUAL REPORTS on each of the top issues. The report includes the "program vehicle" used, date and time that the program/feature aired, length of the segment/program, and description of Public Service Announcements that addressed each issue.
- IV. COMMUNITY OUTREACH lists community involvement activities by Management, employees and on-air talent.
- V. THANK YOU LETTERS AND AWARDS received during the quarter.
- VI. COMMUNITY PROBLEMS AND ISSUES LIST is a new list of priority needs and interests in the community that were ascertained during the past quarter, to be used as a basis for the next quarter programming.
- VII. QUARTERLY CHILDREN'S PROGRAMMING REPORT, which includes broadcast as well as non-broadcast efforts on behalf of children. This report is electronically sent to attorney Mark Prak, who will file this report on our behalf with the FCC annually.

The original copy of this report(s) has been placed in the Public File at our main studio in Winter Park.

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MEMO TO GENERAL MANAGER

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 3. GOVERNMENT AND POLITICS
 4. WEATHER
 5. HEALTH
- IV. COMMUNITY OUTREACH ACTIVITIES
- V. THANK YOU LETTERS AND AWARDS
- VI. NEW LIST OF PRIORITY COMMUNITY NEEDS AND INTERESTS

EXHIBIT 1

THIRD QUARTER 2007

COMMUNITY NEEDS AND ISSUES LIST

COMMUNITY NEEDS AND ISSUES

Based upon **WESH's** involvement in its community and input from community leaders and various organizations, **WESH** has determined that the following issues are the concerns of the community:

- Personal/Public Safety:** With more terrorism worldwide, including the recent attacks in England, citizens are more aware of worldwide safety issues. Also, heightened concerns about bold criminals and record-breaking murder rates in our community, we need to keep our viewers informed on how to stay safe in their homes and in public places. There is also a growing anxiety over weather and fire concerns with an upcoming record-breaking summer in terms of temperature and the always present threat of hurricanes.
- Economy:** Our uneven economy is trying to steady itself. This topic covers all aspects of our fluctuating economy as it affects individuals, families, and businesses.
- Government & Politics:** With the political arena heating up and the Presidential campaigns beginning, our viewers want to be more informed on the candidates. Our audience wants more information on local and national politicians and where they stand on issues such as healthcare, the war, and civil liberties.
- Weather:** In the past few years, the southeastern region of the United States has seen some of the most severe weather in recorded history. Central Florida has definitely seen its share of disaster in this area. Viewers are becoming savvy and have placed personal safety in times of severe weather high on their list. They want the latest in information, operations, and technology to protect themselves.
- Health:** The spread of disease is easier now more than ever because of a more mobile world. Also, the fitness craze that has taken over due to rising obesity in our nation focuses on being healthy rather than skinny. Our viewers need to be informed on how to protect their family from diseases, including those caused by obesity. This topic also encompasses mental and emotional health, including stress and sleep loss.
- Minority Issues:** With the growth and development of our nine county viewing area, we ask how we are involving and accommodating a continually diverse audience. We must address the concerns of these groups and how we can help voice their needs and then meet them.

EXHIBIT 2

THIRD QUARTER 2007 PROGRAM VEHICLES USED

A SYNOPSIS OF PUBLIC AFFAIRS AND OTHER PROGRAM
VEHICLES THAT REGULARLY DEAL WITH
COMMUNITY ISSUES/PROBLEMS AND NEEDS
3rd QUARTER 2007

2 YOUR HEALTH: The Medical Report runs approximately 2:30 in length and is given weekly during WESH 2 NEWS at 4 and 5PM. Dr. Todd Husty features a variety of diseases, medical breakthroughs and treatment with other prominent physicians and patients.

2 YOUR KIDS HEALTH: These reports by Dr. Husty focus on pediatric health concerns and treatments. These also are featured weekly during WESH 2 NEWS at 4 and 5PM.

BLOOMBERG BUSINESS REPORT: Every Monday through Friday these business reports are given during Sunrise, Noon and 5:30PM, as well as, Saturday morning in WESH 2's Sunrise.

CONSUMER WATCH: Consumer Reporter Michelle Meredith gives viewers a look at the products endorsed by Consumer Reports Magazine. The consumer reporter also addresses consumer issues of local significance to viewers on a weekly basis.

ENVIRONMENTAL REPORT: WESH 2's environmental reporter Dave McDaniel looks at how individuals, organizations, and businesses are protecting our environment and how it affects health issues. This feature airs in the 5:00PM, 6:00PM or the 11:00PM newscast several times each week.

GOODHOUSEKEEPING: Reports on consumer oriented topics during WESH 2 NEWS.

WESH.COM: Viewers can access WESH 2 NEWS anytime through www.wesh.com. All reports previously aired are available on the website as video on demand. Online web pages include 2 Your Health, Money, Politics, Consumer News, Education and Family. The following are also accessible through the website:

SEVERE WEATHER ALERTS: A local emergency notification service that allows viewers to sign up to receive severe weather alerts via their cell phones and email.

EMAIL NEWSLETTERS: In addition to severe weather alerts, viewers can subscribe to a variety of daily and weekly newsletters including topics such as Employment, Family and the Teacher's Corner.

WEATHER PLUS: As part of WESH's weather coverage, daily video updates, live radar and streaming video of the Weather Plus digital signal are available on the Weather Plus page.

PROGRAM VEHICLES

page 2

WESH 2 regularly presents public affairs program segments that deal with local issues/problems/needs in the news. In addition to the specific reports noted above, additional reports are included in WESH Television Inc., news service. This service is as follows:

Monday through Friday

WESH 2/Early Sunrise	5-6 AM
WESH 2/Sunrise	6-7 AM
WESH 2/Noon	12-12:30 PM
WESH 2/4	4-5 PM
WESH 2/5	5-5:30 PM
WESH 2/5:30	5:30-6 PM
WESH 2/6:00	6-6:30 PM
WESH 2/11:00	11-11:35 PM

Saturday

WESH 2/Early Sunrise Wknd	5:30 – 6:00 AM
WESH 2/Sunrise Weekend	6-8 AM
WESH 2/6:00 Weekend	6-6:30 PM
WESH 2/11:00Weekend	11-11:30 PM

Sunday

WESH 2/ Early Sunrise Wknd	5:30 – 6:00 AM
WESH 2/ Sunrise Weekend	6-8 AM
WESH 2/6:00 Weekend	6-6:30 PM
WESH 2/11:00 Weekend	11-11:35 PM

In addition to news vehicles, the station carries network and syndicated programs that regularly respond to the national manifestation of local issues/problems/needs. These programs are as follows:

First Business	4 - 4:30 AM Mon. - Fri.
NBC Early Today	4:30 - 5 AM Mon.-Fri.
The Today Show	7 – 9 AM, 10 -11 AM Mon.-Fri.
Saturday Today	8 -10 AM Sat.
Sunday Today	8 – 9 AM Sun.
Meet the Press	9 -10 AM Sun.
The Show with Chris Matthews	10 -10:30 AM Sun.
Dateline NBC	8 PM Tues. and 7PM Sun.
Your Total Health	4 - 4:30 AM Saturday and 12 -12:30 PM Sundays
Wall Street Journal Report	4 - 4:30 AM Saturdays

EXHIBIT 3

THIRD QUARTER 2007

INDIVIDUAL REPORTS ON MAJOR ISSUES

**THIRD QUARTER 2007
INDIVIDUAL REPORTS ON MAJOR ISSUES**

PERSONAL / PUBLIC SAFETY

3rd Quarter 2007 – PERSONAL/PUBLIC SAFETY

NEWS

DATE: 7/13/07

NEWSCAST: 6pm

LENGTH: 2:00

SUMMARY: Orange County ready to place traffic cameras to catch red-light runners.

DATE: 7/13/07

NEWSCAST: 6pm

LENGTH: 2:00

SUMMARY: Lower property taxes means less money for local counties, and it could lead to less sheriff's deputies on our streets.

DATE: 7/13/07

NEWSCAST: 11pm

LENGTH: 1:30

SUMMARY: A local dance instructor's arrest on child sex charges could spark a NATIONAL scandal! Georgio Fagan's accused of using drugs and deception to entice young girls into sex.. sometimes group sex.

DATE: 7/17/07

NEWSCAST: 6pm

LENGTH: 3:15

SUMMARY: Train derails in Plant City, semi truck driver killed, at least 15 injured.

DATE: 7/23/07

NEWSCAST: 6pm

LENGTH: 2:00

SUMMARY: Polk County arrests 25 people in an online sex sting.

DATE: 7/24/07

NEWSCAST: 11pm

LENGTH: 2:00

SUMMARY: Prostitutes scaring people at Orange County bus stops.

DATE: 7/25/07

NEWSCAST: 6pm

LENGTH: 2:00

SUMMARY: WWII bombs found outside a middle school in southeast Orange County.

DATE: 8/01/07

NEWSCAST: 6pm

LENGTH: 2:00

SUMMARY: Airline employee accused of helping gun smugglers from Puerto Rico to Orlando.

DATE: 8/1/07

NEWSCAST: Sunrise

LENGTH: 2:00

SUMMARY: Locally...one major span that comes to mind following the tragedy in Minnesota: The St. John's River Bridge. Miriam.. It will be hard to local drivers to keep bridge safety out of their mind today.

3rd Quarter 2007 – PERSONAL/PUBLIC SAFETY - continued

NEWS

DATE: 8/3/07

NEWSCAST: Sunrise

LENGTH: 3:00

SUMMARY: So how safe are our bridges in Central Florida? We've been putting local transportation officials on the spot to get some answers for you -- WESH 2's Aixa Diaz is live this morning in Osceola County. A lot of drivers are wondering about bridge safety now!

DATE: 8-6-07

NEWSCAST: Sunrise

LENGTH: 2:00

SUMMARY: Some fast-food pranksters are pulling a joke...and posting it on You Tube. But the victims aren't laughing. WESH 2's Miriam Garcia is LIVE outside Taco Bell on Lee Road in Orange County with the story you'll see only on 2. And Miriam...this cruel joke has reached central Florida?

DATE: 8-8-07

NEWSCAST: Sunrise

LENGTH: 2:30

SUMMARY Are you guilty of D-W-T?? driving while texting? Most americans think it should be illegal! Then again, most Americans are doing it! Wesh-2's Aixa Diaz is live in Orange County with a look at one state that has banned the practice while you're behind the wheel!

DATE: 8/9/07

NEWSCAST: Sunrise

LENGTH: 3:00

SUMMARY: There's danger in the water this morning. All you have to do is GET IN...and you could be in serious trouble. WESH 2's Aixa Diaz is LIVE at Lake Jessamine in Orange County where a boy died after wakeboarding.

DATE: 8/09/07

NEWSCAST: 6PM

LENGTH: 2:00

SUMMARY: Identity theft investigation connected to 2 local dentist offices.

DATE: 8/09/07

NEWSCAST: 6pm

LENGTH: 2:00

SUMMARY: Orlando considers a plan to add red light cameras to major intersections.

DATE: 8/10/07

NEWSCAST: 6pm

LENGTH: 2:00

SUMMARY: Daytona Beach police use high-tech gadgets to stop a planned bank robbery before it happened.

DATE: 8/14/07

NEWSCAST: Sunrise

LENGTH: 2:00

SUMMARY: In just six days.. Students across Central Florida will head back to school. But who's going to help them get there? Some districts are facing shortages of school bus drivers?

3rd Quarter 2007 – PERSONAL/PUBLIC SAFETY – continued

NEWS

DATE: 8/17/07

NEWSCAST: Sunrise

LENGTH: 4:00

SUMMARY: A scary start to the school year... Police think they've caught two students behind a series of threats against students. WESH 2's Miriam Garcia is live at Orangewood Christian School in Maitland... Miriam.. The threats mentioned today's date.

DATE: 8/20/07

NEWSCAST: 6pm

LENGTH: 2:00

SUMMARY: Why Florida is a prime target for prescription drugs buyers and sellers.

DATE: 8/21/07

NEWSCAST: 6pm

LENGTH: 2:00

SUMMARY: A new Orange County school did NOT have any speed warning signs or stop lights to warn drivers there's a school there. The speed limit is 55 mph. Red warning lights WILL be put up in 2 weeks.

DATE: 8/22/07

NEWSCAST: Sunrise

LENGTH: 4:00

SUMMARY: If you're going to the airport this morning...chances are you'll see long lines...dotted with TSA agents. But the latest wrinkle in security...is one you cannot see.

DATE: 8/27/07

NEWSCAST: Sunrise

LENGTH: 3:30

SUMMARY: Orlando is the most popular place east of the Mississippi to go hot air ballooning. We talked to the operator of "Orlando Balloon Rides", the largest such operation on the eastern seaboard. He told WESH 2's Bob Kealing he strongly suspects pilot error in that fatal accident.

DATE: 8/27/0

NEWSCAST: 6pm

LENGTH: 2:00

SUMMARY: Ocoee Middle and Elementary school has made parents upset for keeping students several hours AFTER the end of the day Friday because of lightning.

DATE: 8/27/07

NEWSCAST: 6pm

LENGTH: 2:00

SUMMARY: Move over law will be enforced in Florida after weekend crashes, no more warnings.

DATE: 8/28/07

NEWSCAST: Sunrise

LENGTH: 4:15

SUMMARY: Federal officials say a popular plane needs a closer look. And this is why...that massive fire on a runway in Japan last week. This was a Boeing 7-37. The feds are pinpointing bolts near the wings as a problem.

3rd Quarter 2007 – PERSONAL/PUBLIC SAFETY - continued

NEWS

DATE: 9/02/07

NEWSCAST: 11pm

LENGTH: 3:00

SUMMARY: Person dies on the water in Orange County, we check with authorities for the latest on boat safety for other people to avoid disaster.

DATE: 9/06/07

NEWSCAST: 6pm

LENGTH: 2:30

SUMMARY: Amoeba alert on local lakes after 3 local kids died from amoeba related encephalitis.

DATE: 8/14/07

NEWSCAST: 5pm

LENGTH: 2:00

SUMMARY: Toy manufacturer Mattel is recalling 9 million toys because of the risk they pose to children. The Consumer Product Safety Commission warns the toys contain magnets your child can swallow, and lead paint, which has been banned in the U-S for 30 years. It's the latest in a string of major recalls of Chinese-made products. Sally Kidd has the story from Washington.

DATE: 9/17/07

NEWSCAST: 5pm

LENGTH: :25

SUMMARY: There's another lettuce recall tonight. Dole says some of its pre-packaged salads have tested positive for e-coli. The packages of "hearts delight salad mix" were processed at this Dole plant in Springfield, Ohio back on September 6-th. The bags were sold in nine states.. Florida is NOT one of them. Dole recalled bags of baby spinach back in 2006.. following an e-coli outbreak that killed three people and sickened hundreds more.

3rd Quarter 2007 – PERSONAL/PUBLIC SAFETY - continued

Dateline NBC

SATURDAY, JULY 1

Matt Laurer interviews Princes William and Harry who speak on the 10th year anniversary of their mother's death.

SUNDAY, JULY 2

Stone Phillips takes us back to some of his favorite stories from the past 15 years, including interviews with Howard Stern, Eva Longoria, Ellen DeGeneres, Chris Rock, Jack Black, and Salma Hayek.

TUESDAY, JULY 4

Murder on Hearthglow Lane, a Dateline, Court TV Exclusive. A college professor in his early 50s, Fred Jablin lived on Hearthglow Lane with his three children. He was divorced after a bitter custody battle.

SATURDAY, JULY 8

Ann Curry reports on "Who killer Alexander Litvinenko?"

The Spy Who Loved Her - An American woman falls for a dashing Englishman claiming to be MI-5. But the couple suddenly vanishes and the spy game turns into one of survival.

SUNDAY, JULY 9

A preacher and his wife looked like they had a marriage made in heaven -- until a body was found in the parsonage. Was it cold-blooded murder or something else? The Preacher's Wife (Winkler).

TUESDAY, JULY 11

He was a preacher and a husband -- a man with *two* wives. When one of them disappeared, investigators were puzzled: Was it murder? And if so, where was the body? Keith Morrison reports "Body of Evidence".

SATURDAY, JULY 15

Hoda Kotb reports Facing the Music. A cellist's husband turns out to be a charmer who seduced and swindled a string of women. But was he a killer?

SUNDAY, JULY 16

Natalie Morales reports why a teacher's husband admits he killed the young man who'd become his wife's lover. Was it a crime of passion — or something else entirely?

TUESDAY, JULY 17

Despite knowing NBC's 'To Catch a Predator,' men still showed up to meet teens at the undercover house on the New Jersey shore. 'When do I get to see myself on TV?' asked one.

SATURDAY, JULY 22

To Catch a Thief - Dateline's Chris Hansen goes on an undercover investigation that starts at a computer keyboard and travels across America and the Atlantic. Using bait credit cards and a fake online store, can we lure criminals out of the Internet's underground?

SUNDAY, JULY 22

Hoda Kotb travels to Nantucket, Mass., to report on a fairytale romance that ended with the death of a lover, and the trial that ensued. He was charming. She was vivacious. A romance that blossomed in Nantucket seemed so right until it went very wrong and she became the object of his dangerous obsession.

TUESDAY, JULY 24

To Catch a Predator Part 2 - Chris Hansen and 'To Catch a Predator' rented a million dollar home on the New Jersey Shore, 28 men showed up — sometimes two at a time.

3rd Quarter 2007 – PERSONAL/PUBLIC SAFETY - continued - continued

Dateline NBC

WEDNESDAY, JULY 25

Part two of Dateline's hidden camera investigation in Ocean County, NJ on men who target young teenagers over the Internet. After chatting online about sex and then making a date, a total of 28 men show up at "Dateline's" undercover house only to be confronted by Chris Hansen.

SUNDAY, JULY 29

In her only television interview after the highly anticipated release of the seventh and final installment in the Harry Potter series, author J.K. Rowling sits down with NBC News' Meredith Vieira in Edinburgh, Scotland.

In the hidden camera, Emmy-winning investigation "Bitter Pills," Chris Hansen travels to China and goes undercover to report on the international counterfeit prescription drug trade

MONDAY, JULY 30

In October 1997, a mother of three is left paralyzed after being gunned down by a hit man. Almost 10 years later, the man she claims orchestrated the hit job – her ex-husband, Ron Samuels – finally goes to trial. Dateline's Keith Morrison reports.

WEDNESDAY, AUG. 1

Using some hi tech wizardry that makes the iPod the phenomenon it is, Chris Hansen and NBC News producers go on a hidden camera investigation to see if its possible to track down and confront people who take iPods that don't belong to them.

SUNDAY, AUG. 5

As a controversial retrial looms this coming fall for a man whose conviction was overturned, NBC News' Peacock Productions presents a feature length documentary film about his case, "In the Shadow of Justice."

MONDAY, AUG. 6

Dennis Murphy reports on the life, loss and travels of a woman who went by many names, questioning whether or not she had terrible luck or if she is the cold blooded criminal some believed her to be.

WEDNESDAY, AUG. 8

In the upcoming "Dateline" report "To the Rescue," Chris Hansen travels across Asia to report in real-time on an extraordinary mission to rescue a number of young trafficking victims who say there were being threatened with prostitution. What's more, Hansen and NBC News cameras confront one of the alleged leaders of the human trafficking ring.

SUNDAY, AUG. 12 (repeat/update of 3/20/07)

Chris Hansen reports in a hidden camera investigation on the widespread problem of email scams that originate in West Africa, often referred to as 419 scams.

MONDAY, AUG. 13

Keith Morrison reports on the strange disappearance of, and quest to find, the wealthy, polo-loving adventurer John Elwin.

WEDNESDAY, AUG. 22

A prominent Iowa pediatrician dies after a stab wound to the heart. His wife gets charged with first-degree murder but pleads not guilty, claiming it was an accident. Dennis Murphy reports on this tale of a marriage turned murder trial.

3rd Quarter 2007 – PERSONAL/PUBLIC SAFETY – continued

Dateline NBC

MONDAY, AUG. 27

In a Dateline/Court TV exclusive, two farmers feud for years over a piece of land. When one of them is found killed, the other is charged and an intense trial ensues in America's heartland. John Larson reports.

WEDNESDAY, AUG. 29th *The following report originally aired on 1/16/07*

"A SHOT IN THE DARK?" --Hoda Kotb profiles Kathy Augustine, Nevada's first female State Controller. Augustine served from 1999 until she was murdered in 2006. After her death, rumors flew about the enemies she had made while in office, but could it be that her killer was someone closer to home?

SUNDAY, SEPT. 2

After Matthew Cox wrote a novel detailing the life of a con artist he starts living the life of one, stealing millions in real estate scams and taking advantage of several women. Keith Morrison reports on this tale of deception, disappearance and long-awaited justice.

In an Emmy-nominated interview, Australian mountain climber, Lincoln Hall, talks with NBC's Matt Lauer about reaching his life-long dream when he reached Mount Everest's summit and the fight of his life that took place on his descent down.

SUNDAY, SEPT. 2nd

"FRAUD BY THE BOOK" -- After Matthew Cox wrote a novel detailing the life of a con artist he starts living the life of one, stealing millions in real estate scams and taking advantage of several women. Keith Morrison reports on this tale of deception, disappearance and long-awaited justice.

(The following report originally aired on 6/25/06) "RESCUE ON TOP OF THE WORLD" -- Australian mountain climber, Lincoln Hall, talks with NBC's Matt Lauer about reaching his life-long dream when he reached Mount Everest's summit and the fight of his life that took place on his descent down.

MONDAY, SEPT. 3

In an hour long special, Dateline Presents "Wild Bill Stanton: Watching Your Back." Stanton, "Today's" security consultant, travels from our nation's city streets to its beach shores demonstrating to Americans that being alert and aware not only keeps money in your pockets, but also more importantly keeps you and your family safe from harms way.

WEDNESDAY, SEPTEMBER 5TH:

"ON THE TRAIL OF THE BIKE PATH RAPIST" -- One of the safest towns in America reignites a cold case that haunted police for decades after the mysterious killing of a middle class professor's wife and mother of four. Keith Morrison travels to Buffalo, N.Y. to report on the death of Joan Diver and the possible return of the town's "bike path rapist." Also airing tonight...Chris Hansen with some new information about the "To Catch A Predator" investigation from Murphy, Texas -- new evidence as to why a prosecutor suspected of child solicitation may have taken his own life.

SUNDAY, SEPT. 9

As the new football season looms for millions of innocent wives across the country, Josh Mankiewicz reports on a few who chose to fight back by catching their unknowing husbands on videotape throughout last year's football season, in "Honey, You're on Hidden Camera."

MONDAY, SEPT. 10

Dennis Murphy reports on the chilling details about an evil crime that shocked the town of Cheshire, Conn. and the nation this past summer when a father was beaten while his wife and daughters were brutally murdered in their home.

3rd Quarter 2007 – PERSONAL/PUBLIC SAFETY - continued

Dateline NBC

WEDNESDAY, SEPT. 12

Keith Morrison takes an in-depth look at the 2003 murder of Lana Clarkson and reports on latest developments in the Phil Spector trial.

SUNDAY, SEPT. 16

On August 18, 2005 a series of seemingly random events intersect the lives of six people, mostly strangers, in Albuquerque, New Mexico. When five men end up murdered and a killer is on the loose, the town questions how random those events really were and whether warning signs had been missed, clues overlooked, and if those innocent lives could have been saved. Rob Stafford reports in, "The Deadly Case of Mr. Hyde."

**THIRD QUARTER 2007
INDIVIDUAL REPORTS ON MAJOR ISSUES**

ECONOMY

3rd Quarter 2007 – ECONOMY

NEWS

DATE: 8/10/07

NEWSCAST: 6pm

LENGTH: 2:00

SUMMARY: Lowe's lays off 200 workers because of lower construction need. Could translate to other industries since the housing market is stale and hurricane-related improvements are almost finished.

3rd Quarter 2007 – ECONOMY - continued

FIRST BUSINESS M-F 4:00AM TO 4:30AM

7/2/07

ONE WORLD, ONE PEOPLE

Author and economist Gregory Dahl joins us to discuss his book on globalization.

7/3/07

SUMMER HOURS

More firms are using summer hours as a non-compensation method to motivate employees.

7/4/07

CUSTOMER SERVICE

The concept of customer service is growing increasingly important as companies try to win and retain customers. Who does it well and who needs some help?

7/5/07

HYBRID TAXI

Transportation companies in New York, Chicago, and other big cities are trying hybrids as an option to combat high gas prices.

7/6/07

THE FORGOTTEN MAN: A NEW HISTORY OF THE GREAT DEPRESSION

Author and veteran financial journalist Amity Shlaes discusses a new perspective on an old story.

7/9/07

EMPLOYEE COMPENSATION

Do firms on the rise always share the good fortune with employees? You might be surprised to hear the answer.

7/10/07

SONY AND THE PS3

The CEO of Sony Computer Entertainment is here to answer questions on the latest struggles of the PS3 gaming system.

7/11/07

OIL PRICES

Will oil prices continue to creep higher? Phil Flynn of Alaron Trading has his pulse on the energy markets.

7/12/07

A BALANCED PORTFOLIO

John Nersesian, Managing Director of Wealth Management Services for Nuveen Investments stops by to discuss rebalancing your portfolio.

7/13/07

POLITICS AND MONEY

Andrew Busch of BMO Capital Markets returns with the latest currency reports and updates on your favorite political stories.

7/16/07 Monday

STOCK BUYBACKS

Companies like Johnson & Johnson, IBM, and Conoco Phillips are buying back billions of dollars of their own stocks. We look at why this is happening and who's winning and losing.

3rd Quarter 2007 – ECONOMY - continued

FIRST BUSINESS M-F 4:00AM TO 4:30AM

7/17/07

HARRY POTTER'S EMPIRE

Laura Porco of Amazon.com is here to discuss the launch of the final installment of the Harry Potter series.

7/18/07

ALL THE TEA IN CHINA

Author Jeremy Haft stops by to discuss the continued quality control problems with Chinese manufacturing.

7/19/07

HOT PICKS

Rick Drake of ABN Amro returns to review his previous picks and offer you some new potential winners.

7/20/07

VIRGIN AMERICAN

Fred Reed, CEO of Virgin American Airlines is with us to discuss the air travel industry and his companies' plans for growth in the United States.

7/23/07

THE COST OF WAR

Retired Army general David Grange joins us to discuss war spending and legislation currently in Congress that would set a timetable for bringing the troops home from Iraq.

7/24/07

STOCK PICKS

Mark Watson returns from Keel Asset Management to review his previous picks and offer some new potential winners.

7/25/07

ENERGY REPORT

Phil Flynn is here from Alaron Trading with the latest on rising oil prices.

7/26/07

HEDGE FUND REVIEW

Kristen Fox from Hedgeworld stops by to talk about the recent performance of many top hedge funds.

7/27/07

POLITICS AND MONEY

Andy Busch of BMO Capital Markets is back with us to discuss the latest currency news, interest rates, and our political roundtable.

7/30/07

DRIVING CHRYSLER SALES

A top Chrysler marketing executive joins us to discuss sales numbers and marketing strategy in an increasingly tough market for U.S. automakers.

7/31/07

THE ELEPHANT & THE DRAGON

Robyn Meredith, author of "The Elephant & the Dragon" stops by to talk about the impact of the emerging markets of India and China on the U.S. economy.

3rd Quarter 2007 – ECONOMY - continued

FIRST BUSINESS M-F 4:00AM TO 4:30AM

8/1/07

RISING OIL PRICES

Will oil prices continue to rise? Phil Flynn of Alaron Trading returns with his expert analysis.

8/2/07

APPLES ARE SQUARE

Tom Kuczmarski, author of "Apples are Square" is here to talk about new and creative ways leaders are taking their firms to the next level.

8/3/07

POLITICS AND MONEY

Andy Busch of BMO Capital Markets is back with us to discuss the latest currency news, interest rates, and our political roundtable.

8/7/07

A KICK FROM SOCCER

Beejal Patel examines the exploding popularity of professional soccer in the U.S. and looks at how corporate America is using it to score new points in marketing.

8/8/07

FOMC PREVIEW

Will they or won't they? We've got a preview of the upcoming Fed decision on interest rates.

8/9/07

FED REACTION

In-depth analysis of the Fed decision and trading tips to sweeten your portfolio.

8/10/07

PENSION REFORM

We break down the Congressional overall of pension rules.

8/11/07

THE TRADES OF THE WEEK

The Najarian brothers revisit their Trades of the Week.

8/13/07

WANTED: FED HELP

As the credit crunch tightens, Richard Canlione of NKO Futures gives his thoughts on whether now is the time for the Federal Reserve to step in and help bail out the market.

8/14/07

UAW TALKS

Now that negotiations between the United Auto Workers and U.S auto makers are in full swing, Professor Martin Malin of the Kent School of Law explores what the talks could mean for, both, auto companies and shareholders.

8/15/07

ENVIRONMENTALLY UNFRIENDLY

A Chicago politician threatens to boycott an oil giant because of its dumping practices.

3rd Quarter 2007 – ECONOMY - continued

FIRST BUSINESS M-F 4:00AM TO 4:30AM

8/16/07

POLITICS AND MONEY

Glen Clark of Brown, Gibbons Lang & Company examines the impact of market volatility on private equity and financing.

8/17/07

SOCIAL NETWORKING

Jeff Taylor, Founder & CEO of Eons, Inc., explores the rising trend of social networking websites and “Baby Boomers.”

8/21/07

THE IMAGE OF BIG OIL

Beejal Patel examines big oil’s image with consumers. Do events like the BP Alaska pipeline shutdown affect where motorists fill their tanks?

8/22/07

MUTUAL FUND UPDATE

Michael Corbett of Perritt Capital joins us to update his micro-cap mutual funds.

8/23/07

SMOKING ON THE JOB

We look at what employers are doing to protect themselves from employees who smoke.

8/24/07

POLITICS AND MONEY

Andy Busch of BMO Capital Markets joins us to examine the latest currency trends and events in international politics.

8/25/07

THE TRADES OF THE WEEK

The Najarian brothers revisit their Trades of the Week.

8/27/07

WHERE ARE THE BUYERS

Glen Clarke of Brown Gibbons Lang helps look for buyers in the market, as lending worries continue to drive them out.

8/28/07

WATCHING THE MARKETS

Jack Bouroudjian of Brewer Investments gives his analysis of recent market activity.

8/29/07

ALL ABOUT OIL

Oil trader, Phil Flynn of Alaron Trading, is back with his latest update on the oil.

8/30/07

CASH MANAGEMENT

Bob van Halle of Horizon Cash discusses cash management, as well as fraud allegations facing a major money management company.

3rd Quarter 2007 – ECONOMY - continued

FIRST BUSINESS M-F 4:00AM TO 4:30AM

8/31/07

PAYING FOR COLLEGE

As the beginning of a new school year fast approaches, Tamera Briones, CEO of Education Finance Partners, gives tips on paying for college.

9/3/07

WORKING FOR A LIVING

From empty promises at work to the state of American unions, an exploration of issues affecting today's American worker.

9/4/07

THE TECH EFFECT

Why the latest tech gear may not be ideal for college co-eds, Yahoo! Tech Expert, Robin Raskin, explains.

9/5/07

MARKET OUTLOOK

A fast-paced discussion about current events, as they relate to the market, with Scott Martin of Astor Asset Management.

9/6/07

SMALL BIZ REPORT

Michael Alter of SurePayroll discusses the latest trends in how small businesses are hiring and paying workers.

9/7/07

NFL MONEY PLAYS

How professional football could help your portfolio touchdown some profits.

9/10/07

SMALL CAPS: BIG FEAT

Mark Keeley of Keeley Funds tells how some small cap stocks are beating the odds in a very big way.

9/11/07

SHOPPING RETAIL

Jennifer Waters of marketwatch.com checks the sales tape of some of the world's largest retailers.

9/12/07

PROTECTING YOUR PORTFOLIO

Marisa Thompson of Morningstar discusses the security and defense sector, and why you may want to protect your portfolio with its stocks.

9/13/07

MORTGAGE MARKETING

With all the trouble in housing, Jenny Roock of Mintel discusses what some mortgage lenders are doing to attract new customers.

9/14/07

MONEY & POLITICS

Andy Busch of BMO Capital is back for a lively discussion of money, politics and the markets.

3rd Quarter 2007 – ECONOMY - continued

FIRST BUSINESS M-F 4:00AM TO 4:30AM

9/17/07

VIEWER MAIL

Jon Najarian of optionMonster.com opens viewer email and tells why a short supply is not what's pushing up oil prices.

9/18/07

HEALTH INSURANCE PREMIUMS

Rob Wilson of Employco discusses rising healthcare costs and just how much of them should be paid by employers.

9/19/07

FED RECAP

Paul Brennan of Nuveen Investments gives his take on the outcome of Tuesday's Federal Reserve meeting.

9/20/07

BUILDING CUSTOMER LOYALTY

Scott Deming, author of "The Brand who Cried Wolf," explains why it's so important for businesses to keep their promises to customers.

9/21/07

MONEY & POLITICS

Andy Busch of BMO Capital is back for a lively discussion of money, politics and the markets.

**THIRD QUARTER 2007
INDIVIDUAL REPORTS ON MAJOR ISSUES**

GOVERNMENT & POLITICS

3rd Quarter 2007 – GOVERNMENT & POLITICS

NEWS

DATE: 7/18/07

NEWSCAST: 6pm

LENGTH: 2:30

SUMMARY: How proposal to renovate Orlando Citrus Bowl could attract big-time football and business to our area.

DATE: 7/19/07

NEWSCAST: 6pm

LENGTH: 3:00

SUMMARY: Venues vote next Thursday. We had the Orange County comptroller saying it's risky and the Magic respond.

DATE: 7/20/07

NEWSCAST: 6pm

LENGTH: 2:00

SUMMARY: City and county commissioners upset over campaigns to try to change their minds on the venues vote.

DATE: 7/20/07

NEWSCAST: 6pm

LENGTH: 2:00

SUMMARY: Insurance questions in Florida after State Farm says it's dropping 50,000 policies.

DATE: 7/23/07

NEWSCAST: 6pm

LENGTH: 2:10

SUMMARY: City of Orlando votes to approve 3 downtown venues for 1.1 billion dollars.

DATE: 7/25/07

NEWSCAST: 6pm

LENGTH: 2:15

SUMMARY: wheeling and dealing as we close in on the Orlando venues vote. Which commissioners want it, which don't and which are still undecided.

DATE: 7/26/07

NEWSCAST: 6PM

LENGTH: 5:00

SUMMARY: Commissioners hear different pushes and public comment as they get ready to vote for 3 downtown venues.

DATE: 7/27/07

NEWSCAST: 6PM

LENGTH: 2:00

SUMMARY: How minority businesses will benefit from the building of a new Orlando Magic arena.

DATE: 7/31/07

NEWSCAST: 6PM

LENGTH: 2:15

SUMMARY: Florida voting machines under question for possible malfunction and miscounting.

3rd Quarter 2007 – GOVERNMENT & POLITICS - continued

NEWS

DATE: 7/31/07

NEWSCAST: 6pm

LENGTH: 2:00

SUMMARY: Volusia County approves commuter rail, now it's a go for four local counties.

DATE: 8/27/07

NEWSCAST: 6pm

LENGTH: 1:45

SUMMARY: Hillary Clinton brings her presidential campaign to Central Florida.

DATE: 8/28/07

NEWSCAST: 6pm

LENGTH: 2:15

SUMMARY: 2 petition drives begin to get voters the power to overturn the 3 approved venues in Orlando.

DATE: 9/02/07

NEWSCAST: 11pm

LENGTH: 2:00

SUMMARY: Congress returns to session and they're talking about Sen. Larry Craig's resignation.

DATE: 9/03/07

NEWSCAST: 6pm

LENGTH: 2:10

SUMMARY: Sen. John McCain talks about his presidential bid. He says he's NOT in financial peril.

DATE: 9/04/07

NEWSCAST: 6pm

LENGTH: 2:00

SUMMARY: Florida primary change is causing democrats to NOT come to sunshine state, big controversy over the January primary.

DATE: 9/05/07

NEWSCAST: 6pm

LENGTH: 2:15

SUMMARY: Congress will hold hearings on astronaut mental health and drinking tomorrow. We preview live from Washington, DC

DATE: 9/06/07

NEWSCAST: 6pm

LENGTH: 4:00

SUMMARY: NASA scandals take center stage in a Congressional hearing.

DATE: 9/10/07

NEWSCAST: 5pm

LENGTH: 2:00

SUMMARY: Orlando approved anti-panhandling bill from sunset to sunrise, but needs a 2nd vote to make it law.

3rd Quarter 2007 – GOVERNMENT & POLITICS - continued

NEWS

DATE: 9/10/07

NEWSCAST: 5pm

LENGTH: 2:00

SUMMARY: Gen. David Petraeus gives his report on the War in Iraq...says 30,000 troops should be able to come home by next summer.

DATE: 9/11/07

NEWSCAST: 5pm

LENGTH: 2:00

SUMMARY: Gen. David Petraeus gives his report on the War in Iraq...says 30,000 troops should be able to come home by next summer.

DATE: 9/13/07

NEWSCAST: 6PM

LENGTH: 2:00

SUMMARY: Sen. Fred Thompson comes to Central Florida for his presidential campaign.

DATE: 09-13-07

NEWSCAST: 6pm

LENGTH: 2:30

SUMMARY: Condoleezza Rice talks about War in Iraq, troops and North Korea nuclear weapons.

DATE: 9/17/07

NEWSCAST: Noon

LENGTH: 2:00

SUMMARY: President Bush has nominee for new attorney general

DATE: 9/17/07

NEWSCAST: 6pm

LENGTH: 2:00

SUMMARY: Panhandling ban approved in Orlando.

DATE: 9/17/07

NEWSCAST: 6pm

LENGTH: 2:00

SUMMARY: Fight against Orlando projects extends to supreme court and petition drive to put it up to a referendum vote.

DATE: 9/25/07

NEWSCAST: 6pm

LENGTH: 2:00

SUMMARY: Property tax NOT on the ballot in January...Greg Fox tells us why, and what it means for average homeowners.

3rd Quarter 2007 – GOVERNMENT & POLITICS - continued

FIRST BUSINESS M-F 4:00AM TO 4:30AM

7/13/07

POLITICS AND MONEY

Andrew Busch of BMO Capital Markets returns with the latest currency reports and updates on your favorite political stories.

7/27/07

POLITICS AND MONEY

Andy Busch of BMO Capital Markets is back with us to discuss the latest currency news, interest rates, and our political roundtable.

8/3/07

POLITICS AND MONEY

Andy Busch of BMO Capital Markets is back with us to discuss the latest currency news, interest rates, and our political roundtable.

8/16/07

POLITICS AND MONEY

Glen Clark of Brown, Gibbons Lang & Company examines the impact of market volatility on private equity and financing.

8/24/07

POLITICS AND MONEY

Andy Busch of BMO Capital Markets joins us to examine the latest currency trends and events in international politics.

9/14/07

MONEY & POLITICS

Andy Busch of BMO Capital is back for a lively discussion of money, politics and the markets.

9/21/07

MONEY & POLITICS

Andy Busch of BMO Capital is back for a lively discussion of money, politics and the markets.

3rd Quarter 2007 – GOVERNMENT & POLITICS - continued

Chris Matthews SUN 10:00AM TO 10:30AM

SHOW #541 Airing 7/2/07

WILL REPUBLICANS ABANDON PRESIDENT BUSH ON THE WAR? WILL THE SUPREME COURT'S RIGHTWARD TILT HELP DEMOCRATS WIN IN '08?

SHOW #542 Airing 7/9/07

THREE GOP CANDIDATES ARE CANCER SURVIVORS -- WILL VOTERS CARE? WHY DO THE IOWA CAUCUSES STILL MATTER?

SHOW #543 Airing 7/16/07

WILL BUSH BOW TO PRESSURE FROM REPUBLICANS TO CHANGE COURSE IN IRAQ? CAN JOHN MCCAIN RECOVER FROM HIS CAMPAIGN?

SHOW #544 Airing 7/23/07

HOW WILL THE GOP PRESIDENTIAL CANDIDATES HANDLE BUSH'S IRAQ WAR? HAS HILLARY CLINTON PUT TO REST VOTERS' CONCERNS ABOUT A WOMAN PRESIDENT?

SHOW #545 Airing 7/30/07

WILL BUSH'S ATTEMPT TO TIE AL QAEDA TO IRAQ SELL? CAN HE KEEP A LARGE FORCE IN IRAQ THROUGH '09? IS OBAMA SMART TO TAKE ON HILLARY -- OR SHOULD HE STAY ABOVE THE FRAY?

SHOW #546 Airing 8/6/07

IS A DEMOCRATIC VICTORY IN '08 INEVITABLE? HOW CAN THE GOP REVERSE HISTORY AND WIN A THIRD TERM? IS FRED THOMPSON THE SAVIOR REPUBLICANS ARE LOOKING FOR?

SHOW #547 Airing 8/13/07

THREE GOP CANDIDATES ARE CANCER SURVIVORS - WILL VOTERS CARE? WHY DO THE IOWA CAUCUSES STILL MATTER?

SHOW #548 Airing 8/20/07

HILLARY'S AHEAD IN THE POLLS -- CAN OBAMA STILL BE THE AGENT OF CHANGE? WHERE DID KARL ROVE'S PLAN FOR A PERMANENT GOP MAJORITY GO WRONG?

SHOW #549 Airing 8/27/07

A SITTING SENATOR HASN'T WON THE PRESIDENCY SINCE JFK -- CAN HILLARY OR OBAMA REVERSE THE CURSE? AS CANDIDATES PLAY UP THEIR FAITH, WILL RELIGION HELP DECIDE THE NEXT PRESIDENT?

SHOW #550 Airing 9/3/07

WILL BUSH STAND FIRM AGAINST A CHANGE OF COURSE IN IRAQ?
AFTER THE LARRY CRAIG SCANDAL, CAN THE GOP CONTINUE TO BE THE VALUES PARTY?

SHOW #551 Airing 9/10/07

IS BUSH SET ON PASSING THE IRAQ WAR ON TO HIS SUCCESSOR? AS FRED THOMPSON ENTERS THE GOP RACE, CAN RUDY GIULIANI STAY ON TOP?

3rd Quarter 2007 – GOVERNMENT & POLITICS - continued

Chris Matthews SUN 10:00AM TO 10:30AM

SHOW #552 Airing 9/17/07

AS BUSH CALLS FOR MORE TIME IN IRAQ, WILL AMERICANS SUPPORT A WAR WITHOUT END?
CAN MCCAIN MAKE A COMEBACK BY STANDING FIRM ON THE WAR?

**THIRD QUARTER 2007
INDIVIDUAL REPORTS ON MAJOR ISSUES**

WEATHER

3rd Quarter 2007 – WEATHER

NEWS

DATE: 7/13/07

NEWSCAST: 11pm

LENGTH: 2:30

SUMMARY: Severe weather this afternoon and into the night. Some of the storms just dumped rain.. others created hail. Chief Meteorologist Tony Mainolfi has been staying on top of the weather alerts all night and Tony any warnings right now?

DATE: 7/16/07

NEWSCAST: 6pm

LENGTH: 2:10

SUMMARY: Apartment complex roof blown off from heavy winds in Volusia County.

DATE: 07/24/07

NEWSCAST: 11pm

LENGTH: 2:30

SUMMARY: Funnel clouds seen in Lake County near Lake Apopka. No damage.

DATE: 8/1/07

NEWSCAST: Sunrise

LENGTH: 2:00

SUMMARY: Jason - you warned us storms were heading our way. Yeah -- all that came from the low I was talking about. We had rain and winds up to 60 miles per hour.

DATE: 8-8-07

NEWSCAST: Sunrise

LENGTH: 4:00

SUMMARY: Amy -- there's no place like right by your pool during these dog days of summer! I know -- it was brutal on Tuesday -- fortunately it will be a little cooler today but only by a degree. Take a live look at Downtown Orlando -- people out running around Lake Eola are battling 95 degrees. WESH 2's Miriam Garcia is out by Crane's Roost -- hot for runners out there too!

DATE: 8/9/07

NEWSCAST: Sunrise

LENGTH: 1:30

SUMMARY: If you've been outside...you know a dangerous heat wave is gripping not just us, but the country. Drought, combined with scorching heat is affecting everything from people's health...to power...and plants. Is relief coming anytime soon? BROOKE HART takes a closer look.

DATE: 8/13/07

NEWSCAST: 6pm

LENGTH: 2:30

SUMMARY: How emergency responders have improved since Hurricane Charley hit Central Florida back in August 2004.

DATE: 8/16/07

NEWSCAST: Sunrise

LENGTH: 2:00

SUMMARY: Tropical Storm Erin is right now pounding the Texas coastline. Residents were warned to be prepared -- the already soaked state could see some flash flooding this morning. Let's go to Keith Oppenheim in Corpus Christi, Texas for the very latest

3rd Quarter 2007 – WEATHER – continued

NEWS

DATE: 8/20/07

NEWSCAST: Sunrise

LENGTH: 4:00

SUMMARY: The first hurricane of the season in the Atlantic turned out to be a monster. Dean is sweeping through the Caribbean...headed directly towards Mexico's Yucatan peninsula. Its latest victim Jamaica. Jay Gray has more on the powerful storm.

DATE: 8/20/07

NEWSCAST: 6PM

LENGTH: 3:00

SUMMARY: Tracking Hurricane Dean, how it's impacting travel to and from the tropics.

DATE: 8/21/07

NEWSCAST: Sunrise

LENGTH: 2:00

SUMMARY: We continue our coverage of Hurricane Dean this morning. The category 5 storm is NOW pounding the Yucatan peninsula of Mexico. We get more from Harris Whitbeck in Chetumal, Mexico.

DATE: 8/22/07

NEWSCAST: Sunrise

LENGTH: 2:00

SUMMARY: Flood ravaged areas in the Midwest are bracing for more rain and more misery today. In Ohio, a coast guard helicopter had to pluck two men from the roof of a building - where rising waters had them trapped. Flooding from intense rain has killed at least 22 people in the Midwest and plains.

DATE: 8/29/07

NEWSCAST: Sunrise

LENGTH: 2:00

SUMMARY: It's been exactly two years since Hurricane Katrina pounded the Gulf Coast, Leaving the city of New Orleans and several others in ruins. Today the nation will remember the storm. WESH 2's Kate Bolduan is in New Orleans where crime is on the rise -- and people are questioning whether the city can ever rise from the wreckage.

DATE: 8/29/07

NEWSCAST: 6PM

LENGTH: 2:45

SUMMARY: Remembering the 2nd anniversary of Hurricane Katrina, talked with person who lives in Central Florida who fled the Gulf Coast.

**THIRD QUARTER 2007
INDIVIDUAL REPORTS ON MAJOR ISSUES**

HEALTH

3rd Quarter 2007 – HEALTH

NEWS

DATE: 7/11/07

NEWSCAST: 6pm

LENGTH: 2:00

SUMMARY: Community in Orange County faces water shut down because their landlord owes 50,000 dollars.

DATE: 7/13/07

NEWSCAST: 11pm

LENGTH: :15

SUMMARY: Listen up before feeding your baby. Gerber Baby food being recalled tonight. The company calling back almost a half a million packages of organic rice and organic oatmeal cereals. The problem... They may clump, posing a choking hazard.

DATE: 7/23/07

NEWSCAST: 6pm

LENGTH: 2:00

SUMMARY: Teen with meningitis flew on AirTran flights from Orlando to Atlanta and from Atlanta to Wichita. No other cases have been reported yet.

DATE: 07/26/07

NEWSCAST: 6pm

LENGTH: 1:45

SUMMARY: Warning for swimmers to avoid all inland waters when swimming, Amoebas can kill.

DATE: 7/30/07

NEWSCAST: 6pm

LENGTH: 2:00

SUMMARY: West Nile Virus growing across America, not yet in Florida, but could be shortly.

DATE: 8-1-07

NEWSCAST: Sunrise

LENGTH: 2:00

SUMMARY: You hear it over and over.. Screening and early detection the key to beating breast cancer. So why is that screening sometimes hard to get? WESH 2's Michelle Meredith takes a look.

DATE: 8-2-07

NEWSCAST: Sunrise

LENGTH: 1:30

SUMMARY: A new kid-friendly van is rolling through Central florida ... promoting health and activity for kids. WESH 2's Aixa Diaz is live at an Orange County Park where the Centra Care-A-Van will kick into high gear this morning.

DATE: 8/09/07

NEWSCAST: 6pm

LENGTH: 2:00

SUMMARY: 10-year old boy dies from amoeba-related encephalitis from swimming in local lakes in 80+ degree temps.

3rd Quarter 2007 – HEALTH - continued

NEWS

DATE: 8/13/07

NEWSCAST: Sunrise

LENGTH: 2:00

SUMMARY: Tainted spinach... lettuce... onions... peanut butter... ingredients from China -- all in the last year or so -- have some Americans looking for fresher, safer foods. Tracie Potts introduces us to a concept that's gaining popularity ... allowing consumers to bring fresh vegetables straight from the farm to their tables.

DATE: 8/14/07

NEWSCAST: Sunrise

LENGTH: 2:00

SUMMARY: We're less than a week away from the start of school. Some school cafeterias are already getting a report card on the menus they'll be offering your kids! One of our local school districts is included in the grading.

DATE: 8/14/07

NEWSCAST: 6pm

LENGTH: 2:00

SUMMARY: Osceola Health Dept. Is trying to figure out what made 17 people sick at an apartment pool.

DATE: 8/20/07

NEWSCAST: Sunrise

LENGTH: 4:00

SUMMARY: School starts in just hours.. And new laws in Florida mean students are in for a little more sweat. WESH 2's Aixa Diaz is live at the brand new Wekiva High School in Apopka..

DATE: 8/20/07

NEWSCAST: Sunrise

LENGTH: 2:00

SUMMARY: As students head back to school today...There's schoolwork... sports... clubs... social pressures...kids these days have a lot to deal with! It often results in stress. So how can parents help?

Doctor Bruce Hensel talks to the experts.

DATE: 8/28/07

NEWSCAST: Sunrise

LENGTH: 3:00

SUMMARY: The diabetes breakthrough millions of Americans need could be sitting in your veggie drawer! It's lettuce! A UCF scientist says it could mean the end of insulin injections. WESH Two's Raoul Martinez is here - we're talking a permanent cure?

DATE: 8/31/07

NEWSCAST: Sunrise

LENGTH: 2:00

SUMMARY: What if you could predict your chances of getting diabetes...long before you ever got it? Well...researchers at UCLA say they've now discovered a way to do just that. Jinah Kim explains...

DATE: 9/05/07

NEWSCAST: 6pm

LENGTH: 2:30

SUMMARY: Amoeba encephalitis likely cause in death of 10 year old child. You hear from family, the watersports organization accused of letting him in the tainted water and symptoms for the disease.

3rd Quarter 2007 – HEALTH - continued

NEWS

DATE: 9/11/07

NEWSCAST: 5pm

LENGTH: 2:00

SUMMARY: 3 local football players injured with spine problems over past 2 weeks, Michelle Meredith shows us the proper tackling techniques.

DATE: 9/11/07

NEWSCAST: 5pm

LENGTH: 2:00

SUMMARY: How your education can determine your risk for cancer.

DATE: 9/26/07

NEWSCAST: 5pm

LENGTH: 3:00

SUMMARY: It's a debate that's been raging for some time now... Does a chemical in childhood vaccines lead to developmental problems like autism in children. Another new study is out today, this one from the CDC.

3rd Quarter 2007 – HEALTH - continued

YOUR TOTAL HEALTH - SUN 4:00AM TO 4:30AM AND 12:00PM TO 12:30 PM

Episode #316 Airing 7/9/07

Bad habits that contribute to bad health. An expert's advice on how to get eating under control. A new tool that can help in early lung cancer detection. We look at what is behind the rise in the number of premature babies. Madonna -- on life and on her new favorite workout

Episode #317RP Airing 7/16/07

The state of our nation: lots of food... and very little exercise. The pro's and con's of putting medical records online. The Power of a "blankee". Bob Saget, on the disease that hit home.

Episode #319RP Airing 7/30/07

Quitting smoking: a story of success from an Emmy-Award winning actress. Bill Murray shares some funny home remedies. How to make cooking a family activity. The costly price of healthcare.

Episode #320 Airing 8/6/07

Lance Armstrong's trainer shares his secrets with the rest of us. From training your body... to training your brain. The pros and cons of genetic testing. A former tennis champ follows her heart.

Episode #322- Airing 8/20/07

Detox Diet: The Master Cleanse fasting diet is explored. Problem areas? Help is on the way from Jillian Michaels. Doctors in training: kids in NYC are getting an early start. Six degrees of charity for Kevin Bacon.

Episode #323 Airing 8/27/07

Working out with actress turned exercise entrepreneur, Sheila Kelly. Rediscovering relationships and health. Nutritionist and author Joy Bauer on her book Food Cures. Author Dr. Barron Lerner on celebrities going public with illness. Best treatment options for serious illness.

Episode #324 Airing 9/3/07

The "Beck Diet:" using cognitive therapy as a weight loss tool. A natural approach to dealing with multiple sclerosis. Ballet for "non-dancers!". David Hyde Pierce and Alzheimer's.

Episode #325 Airing 9/10/07

Giada DeLaurentis remembers her brother and his battle with melanoma. James Denton from Desperate Housewives and his wife on staying fit. The Twinkie... deconstructed. A new book that helps people deal with life-threatening diagnoses.

3rd Quarter 2007 – HEALTH - continued

FIRST BUSINESS - M-F 4:00AM TO 4:30AM

8/23/07

SMOKING ON THE JOB

We look at what employers are doing to protect themselves from employees who smoke.

9/18/07

HEALTH INSURANCE PREMIUMS

Rob Wilson of Employco discusses rising healthcare costs and just how much of them should be paid by employers.

EXHIBIT 4

THIRD QUARTER 2007

COMMUNITY OUTREACH ACTIVITIES

BILL BAUMAN

OUTREACH

7/01/07 through 9/30/07

7/9/07	Met with Denise Epps, Jim Gress and Under Sheriff Malone Stewart to discuss the local youth shelter, Covenant House Florida and a partnership with WESH.
7/10/07	Met with Chris Self with Florida Hospital to discuss a marketing project.
7/11/07	Met with Bill Avery of HOSPICE and toured their facility.
7/12/07	Met with Gary Earl of WORKFORCE Central Florida to discuss WORKFORCE issues.
7/12/07	Attended the Eatonville City Council meeting to discuss the WESH-TV/WKCF-TV CW 18 parking lot expansion.
7/13/07	Met with Nancy Peed, the Executive Director of the Foundation for Orange County Public Schools, Inc. to discuss future plans for the Hungerford Preparatory School in Eatonville.
7/14/07	Hosted the Hispanic Advisory committee meeting.
7/18/07	Met with Steve Mattox with Sony Pictures to discuss the "King of Queens," syndicated program.
7/18/07	Met with Kim Cornett, Vice President of Communications & Public Relations for WORKFORCE Central Florida to discuss their Training Grant Program.
7/24/07	Met with Jim Lussier, Department of Transportation and Attorney Jon Mintzer.
7/27/07	Met with Lee Bolton with CBS Outdoor to discuss billboard advertising.
7/31/07	Met with Gary Earl of WORKFORCE Central Florida to discuss WORKFORCE issues.
8/3/07	Met with Chris Self and Brook Zapata to discuss a Florida Hospital fundraiser.
8/7/07	Attended the Eatonville City Council meeting to discuss the WESH-TV/WKCF-TV CW 18 parking lot expansion.
8/8/07	Attended the Foundation for Orange County Public School's meeting regarding the future of the Hungerford Preparatory School in Eatonville.
8/9/07	Attended a Florida Hospital meeting.
8/9/07	Attended the CW Regional meeting at Full Sail.
8/14/07	Attended the WORKFORCE Central Florida Program Committee meeting.

BILL BAUMAN

OUTREACH

7/01/07 through 9/30/07

9/5/07	Attended the State Chamber of Commerce meeting.
9/5/07	Attended the Hearst-Argyle political seminar.
9/6/07	Attended the WORKFORCE Central Florida Performance Management meeting.
9/6/07	Met with representatives of Special Olympics to discuss the sponsorship of their golf tournament.
9/10/07	Met with Barbara Roeper, of the Winter Garden Heritage Foundation to discuss the Winter Garden Music Festival.
9/12/07	Attended the WORKFORCE Central Florida Executive and Board meetings.
9/13/07	Met with Jared Geotz to discuss the syndicated program "LOST" and the 20 th Anniversary celebration of LIVE with Regis and Kelly.
9/20/07	Met with Bruce Genter to discuss the syndicated program "Storm Stories".
9/21/07	Met with Congressman John Mica.
9/25/07	Hosted the African-American Advisory committee meeting.
9/25/07	Participated in the Florida Hospital "Hard Hat" tour of their new state-of-the-art facility.

BOB FEIN

OUTREACH

7/01/07 through 9/30/07

- 8/9/07** **Attended the CW regional meeting at Full Sail.**

- 8/18/07** **Attended the Orlando Regional Chamber of Commerce
“Leadership Breakfast” to meet Michael G. Oxley, former
Congressman and former Chairman of the House Financial
Services Committee.**

- 8/30/07** **Met with Florida Hospital representatives Sy Saliba and
Samantha O’Lenick.**

- 8/30/07** **Attended the University of Central Florida Community
kickoff luncheon.**

- 9/18/07** **Attended the Orlando Regional Chamber of Commerce
breakfast meeting.**

Michelle D. Bell

Outreach

7/1/07 through 9/30/07

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| 7/11/07 | Participated in the Muscular Dystrophy Association Lock-Up for MDA fundraiser. |
| 7/18/07 | Met with Kim Cornett, Vice President of Communications and Public Relations for WORKFORCE Central Florida to discuss their Training Grant Program. |
| 7/31/07 | Attended the Sheraton Orlando North “Christmas in July” client appreciation reception. |
| 8/22/07 | Attended the WORKFORCE Central Florida “Auditing Your Human Resources” session that dealt with employee contracts and the materials needed in an employee handbook. |
| 8/29/07 | Attended the Residence Inn by Marriott client appreciation lunch. |
| 9/25/07 | Attended the African-American Advisory committee luncheon. |

Lenora Boutte

OUTREACH

7/01/07 through 9/30/07

7/10/07	New Hope For Kids – Board Meeting.
7/14/07	Attended the Hispanic Advisory committee meeting.
7/18/07	Met with Steve Mattox with Sony Pictures to discuss the “King of Queens,” syndicated program.
8/1/07	Participated in the first R.F. Hungerford Prep High School Board Meeting.
8/9/07	CW Regional Affiliates Meeting.
8/14/07	New Hope For Kids – Board Meeting.
9/11/07	New Hope For Kids – Board Meeting.
9/13/07	Met with Buena Vista Rep. Jared Goetz – Lost Pitch.
9/25/07	Attended WESH’s African American Advisory Committee Meeting.

**WESH TV 3rd Quarter 2007
Outreach Report**

Jason Brewer
Meteorologist

<u>Date</u>	<u>Event</u>	<u>County</u>	<u># of Attendees</u>
11-Jul-07	Attended Hurricane preparedness workshop	Volusia	
28-Jul-07	Participated in the Community Outreach Event for Project Hope. The event served to benefit local businesses and residents of New Smyrna Beach by providing increased education and preparedness services in the event of another disaster.		
05-Sep-07	Spoke to kids at Pathways private school		

**WESH TV 3rd Quarter 2007
Outreach Report**

Wendy Chioji
Anchor

<u>Date</u>	<u>Event</u>	<u>County</u>	<u># of Attendees</u>
28-Jul-07	Interview for article in 'Runners World' magazine		
28-Jul-07	Photo shoot for Orlando magazine		
09-Aug-07	Interview for 'imajen' magazine	Orange	
19-Aug-07	Guest of honor / emcee, Whatever they need" a Track Shack foundation celebration running 5k	Orange	1800
25-Aug-07	Guest, fundraiser for Central Florida Zoo		
10-Sep-07	Guest of honor, Women's Resource Center summit award dinner reception	Orange	50
27-Sep-07	Speaker, girl power party, for breast cancer awareness/Susan Komen	Seminole	200

WESH TV 3rd Quarter 2007
Outreach Report

Aixa Diaz
Anchor/Reporter

<u>Date</u>	<u>Event</u>	<u>County</u>	<u># of Attendees</u>
18-Aug-07	Represented WESH at annual La Feria de la Familia event	Osceola	1000's

WESH TV 3rd Quarter 2007
Outreach Report

Greg Fox
Reporter

<u>Date</u>	<u>Event</u>	<u>County</u>	<u># of Attendees</u>
28-Sep-07	Emcee the 5th annual Whitney M Young Awards Banquet. It is sponsored by the Central Florida Boy Scouts of America and honors those people who have assisted in promoting scouting for boys ages 7-18 in Urban mostly low-income areas.	Orange	300

WESH TV 3rd Quarter 2007
Outreach Report

Todd Husty
Medical Reporter

<u>Date</u>	<u>Event</u>	<u>County</u>	<u># of Attendees</u>
29-Sep-07	Emcee American Heart Association annual fundraising Walk	Orange	5000

WESH TV 3rd Quarter 2007
Outreach Report

Bob Kealing
Reporter

<u>Date</u>	<u>Event</u>	<u>County</u>	<u># of</u> <u>Attendees</u>
26-Jul-07	Gave lecture at Maya Books in Sanford on Kerouac's on the Road being published	Seminole	
04-Aug-07	Gave lecture at Jack's restaurant on Kerouac's on the Road being published		
27-Sep-07	Keynote speaker at UCF for their Kerouac in Florida Exhibit.		
03-Sep-07	Featured on Orange County government TV's Scrapbook program		
	Interviewed by Bradenton and Orlando Sentinel newspapers about the 50th anniversary of Kerouac's On the Road being published.		

**WESH TV 3rd Quarter 2007
Outreach Report**

Claire Metz
Reporter

<u>Date</u>	<u>Event</u>	<u>County</u>	<u># of Attendees</u>
19-Jul-07	Speaker, DB Rotary Club. Talked about my job and working with the community	Volusia	
30-Aug-07	Honorary chair, Alzheimer's 2007 Memory Walk	Volusia	350+

**WESH TV 3rd Quarter 2007
Outreach Report**

Kent Morton
Managing Editor

<u>Date</u>	<u>Event</u>	<u>County</u>	<u># of Attendees</u>
26-Jul-07	Attended Annual media roundtable presented by FPRA and PRSA which gives PR professionals the opportunity to learn more about the major media outlets in Central Florida	Orange	150+
09-Jul-07	Attended the Civitan Media Panel where the majority of the session will be answering questions from club leaders about working with the media as a nonprofit organization.	Orange	

WESH TV 3rd Quarter 2007
Outreach Report

Kendra Oestreich
Reporter

<u>Date</u>	<u>Event</u>	<u>County</u>	<u>Attendees</u>
29-Sep-07	Judge, Golden Music Academy for the Performing Arts in Casselbury.	Orange	150

WESH TV 3rd Quarter 2007
Outreach Report

Jim Payne
Anchor

<u>Date</u>	<u>Event</u>	<u>County</u>	<u>Attendees</u>
21-Jul-07	Attended meeting of Board of Directors for Special Olympics Florida		
21-Jul-07	Emcee for Special Olympics Florida annual Volunteer Awards Banquet at Florida Mall Motel. Over 300 from all across Florida		
28-Jul-07	Represented WESH at Phillips Phile Texas Hold 'Em Tournament to benefit The Mustard Seed. Participated in the tournament and helped raise money which helps families rebuild after disasters. 500 people from all across Fla.		
31-Aug-07	Gave luncheon speech to Orange County Bar Association. Talking to Bankruptcy Lawyers about the current housing market, WESH coverage of housing and finance concerns. 80 Lawyers from Central Florida at Orange County Bar Association offices.		
07-Sep-07	Emcee and Honorary Chair of Special Olympics Florida Golf Classic	Lake	300
07-Sep-07	Represented WESH at Walk for Dignity fundraiser for women's services		250
10-Sep-07	Represented WESH at March of Dimes Signature Chef's event	Seminole	50
25-Sep-07	Represented WESH at send-off celebration of Team Florida for the Speical Olympics World Summer Games.	Orange	40
27-Sep-07	Judge for Great Adult Spelling Bee annual fundraiser for the Adult Literacy League of Orlando		300
29-Sep-07	Emcee of Community Care for the Elderly's big annual celebration. Gala to raise money for senior services in Central Florida		250
29-Sep-07	Represented WESH at American Heart Association annual funraising Walk		5000
29-Sep-07	Represented WESH at Fall Faith Festival at Celebration.		4000+

WESH TV 3rd Quarter 2007
Outreach Report

Sally Schulze
Anchor/Reporter

<u>Date</u>	<u>Event</u>	<u>County</u>	<u># of Attendees</u>
12-Jul-07	Attended Central Florida Zoo board meeting	Seminole	35
02-Aug-07	Attended Central Florida Zoo board meeting	Seminole	10
09-Aug-07	Attended Central Florida Zoo board meeting	Seminole	30
25-Aug-07	Attended Seminole County Zoo fundraiser	Seminole	250

**WESH TV 3rd Quarter 2007
Outreach Report**

Eyrka Washington
Reporter

<u>Date</u>	<u>Event</u>	<u>County</u>	<u># of Attendees</u>
30-Aug-07	Participant at Orlando Diversity Leadership Panel Discussion and presentation which is an open forum designed to encourage positive dialogue on effective diversity government, social, public and private organizations.	Orange	

WESH TV 3rd Quarter 2007
Outreach Report

Todd Wilson
Reporter

<u>Date</u>	<u>Event</u>	<u>County</u>	<u># of Attendees</u>
20-Jul-07	Moderator, Congresswoman Corrine Brown's "Engaging in Excellence" Book Club Awards Ceremony	Orange	

EXHIBIT 5

THIRD QUARTER 2007

THANK YOU LETTERS AND AWARDS

EXHIBIT 6

THIRD QUARTER 2007

NEW LIST OF PRIORITY COMMUNITY NEEDS AND INTRESTS